



Federalimentare, in collaboration with WagrAlim and Tecnoalimenti S.C.p.A.

*present*

**Seminar to SMEs:**

**TRACEBACK: A NEW TOOL TO THE FOOD CHAIN TRACEABILITY**

- How to implement it in your Company -

Parc Créalys, Rue Jean Sonet 25, 5032 Gembloux

**28th September 2010**

09.00 a.m. – 12.00 p.m.

Food and Drink traceability is a tool used to prevent or contain possible problems along the entire food chain. Now a days used systems trace the box and not the contents. Food product is an “alive” matter, whose quality and safety characteristics have to be guaranteed up to the consumer.

Within this context, the European IP TRACEBACK research project is realizing a new traceability solution able to guarantee the correct food products destination with the correct quality and safety features. This innovative system could be a support to the industry existing traceability tools, becoming a crucial tool for Company’s competitiveness.

At the moment the IP TRACEBACK research project is running on a very advanced phase; the speakers will give an overview of this new system characteristics, potential and proposed standards of identification and communication methods for food traceability, voluntary certification possibility, but also practical examples of its application on the real food chain conditions.

This seminar will be an important moment for exchanging experiences between Research world and Industry.

The participation to the seminar is **free**. English is the language.

**Please, send your registration before the 10 September 2010.**

Document à renvoyer signé auprès de Mme Géraldine Devresse, WagrALIM, Rue Jean Sonet, 23 – 5032 Isnes, Fax : +32 81 728 549, E-mail : info@wagralim.be, **pour le 10 septembre 2010 au plus tard.**



Preliminary Programme:

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- How to implement it in your company -**

**28th September 2010**

(from 9.00 a.m. to 12.00 p.m.)

*Moderator: Federica Scotto di Tella (Federalimentare)*

**09.00** Registration of participants

**09.15** Welcome

*François Heroufousse, Director of WagrALIM (Belgium)*

**09.30** "Introduction to the seminar"

*Federica Scotto di Tella – Federalimentare (Italy)*

**09.45** "The IP project TRACEBACK: rationale"

*Raffaello Prugger – Tecnoalimenti S.C.p.A. (Italy)*

**10.00** "Standards of traceability systems"

*Tomasz DOWGIELEWICZ - Institute of Logistics and Warehousing (Poland)*

**10.30** "The voluntary certification of traceability: a tool & a guarantee for food & drink industries"

*MariaChiara Ferrarese – CSQA (Italy)*

**11.00** "A real application of the TRACEBACK solution"

*Vito Morreale - ENGINEERING Ingegneria Informatica S.p.A. (Italy)*

**11.30** "TRACEBACK solution: economic considerations"

*Andrès Silva – University of Kent (UK)*

**12.00** Discussion and conclusions